



Contact: Mike Hoff
MRG Management, Inc.
763 537-1460
mikehoff@mrqmanagement.com

Hardee's in Hampton, IA scheduled for Remodel
Latest Location for new design.

BROOKLYN PARK, MN. – February 15, 2010 – Hardee's in Hampton, IA. is next on the list of MRG Stores to receive a facelift. “The new look will completely transform the image of Hardee's to a more modern and upscale look, yet still maintain a hometown feel”, said Mike Hoff, Operating Partner, who is spearheading this project. “After 20 years, and some minor updates along the way, we felt the time has come to do something a bit more dramatic”, added Dave Glodowski, who together with Mr. Hoff, operate, MRG Management, Inc.

The project is scheduled to get underway March 14th and should conclude around March 19 or 20th. New tables and chairs as well as bar height seating are included in this remodel. There will also be high definition television sets for guests to be able to catch the news and favorite sporting events.

“Remodels can be a bit messy and inconvenient, but we have a plan to minimize any inconvenience”, said Paulette Beyer, the local store General Manager. “There will be some days that we will have to operate with the drive thru only, but this will allow us to stay open during the process”, Ms. Beyer went on to say. “We are really excited about this as are many of our regular customers”, Ms. Beyer concluded.

About Hardee's

MRG Management is a licensee of Hardee's Food Systems, Inc.

Celebrating 50 years in the quick-service industry, Hardee's Food Systems is a wholly owned subsidiary of CKE Restaurants, Inc. (NYSE: CKR) of Carpinteria, Calif. As of the end of its fiscal 2010 third quarter, CKE Restaurants, Inc., through its subsidiaries, had a total of 3,147 franchised, licensed or company-operated restaurants in 42 states and in 14 countries, including 1,221 Carl's Jr. restaurants and 1,913 Hardee's restaurants. For more information, or to find a Hardee's near you, go to www.ckr.com or www.hardees.com. Hardee's social media sites include www.facebook.com/hardees, www.twitter.com/hardees and www.youtube.com/hardees.

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