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**Leah Tetzlaff joins MRG Management Family.**  
*Will head up local marketing efforts.*

BROOKLYN PARK, MN. – March 15, 2010 – MRG Management, Inc. is pleased to announce the addition of Leah Tetzlaff to the MRG family. Ms. Tetzlaff will head up marketing efforts for 19 Hardee's locations throughout Minnesota, Iowa, and Wisconsin. "Ms. Tetzlaff is a graduate from the University of South Dakota and now resides in the Twin Cities, Minnesota area and brings new creativity in an increasingly challenging business environment. We are excited to have her on board with us", said Mike Hoff, one of the operating partners of MRG Management, Inc.

#### **About Hardee's**

MRG Management is a licensee of Hardee's Food Systems, Inc. Its web site can be found at [www.biggerbetterburgers.com](http://www.biggerbetterburgers.com).

Celebrating 50 years in the quick-service industry, Hardee's Food Systems is a wholly owned subsidiary of CKE Restaurants, Inc. (NYSE: CKR) of Carpinteria, Calif. As of the end of its fiscal 2010 third quarter, CKE Restaurants, Inc., through its subsidiaries, had a total of 3,147 franchised, licensed or company-operated restaurants in 42 states and in 14 countries, including 1,221 Carl's Jr. restaurants and 1,913 Hardee's restaurants. For more information, or to find a Hardee's near you, go to [www.ckr.com](http://www.ckr.com) or [www.hardees.com](http://www.hardees.com). Hardee's social media sites include [www.facebook.com/hardees](http://www.facebook.com/hardees), [www.twitter.com/hardees](http://www.twitter.com/hardees) and [www.youtube.com/hardees](http://www.youtube.com/hardees). # # #