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**Hampton, IA Hardee's Remodeled**  
*Latest Location for new design.*

**BROOKLYN PARK, MN.** – March 27, 2010. MRG Management is pleased to announce the Grand Reopening of its newly remodeled Hardee's in Hampton, IA. The Grand Reopening took place on Friday, March 26<sup>th</sup> with a live radio remote, incredible "Buy One Get One Free 1/3 Thickburger" promotion and multiple door prizes.

The new restaurant look features updated seating, new architectural features and completely remodeled bathrooms. The Hampton, IA Hardee's first opened its doors in 1989 and this is the most drastic remodel in the stores history.

The Grand Reopening celebrations were successful. The live radio remote, KLMJ 104.9FM, awarded one diner \$104.90 and Hardee's of Hampton, IA drew winners for an iPod, 10-speed bike, Blu-Ray DVD Player and Hardee's Gift Cards.

MRG Management is a licensee of Hardee's Food Systems, Inc. Its web site can be found at [www.biggerbetterburgers.com](http://www.biggerbetterburgers.com).

**About Hardee's**

Celebrating 50 years in the quick-service industry, Hardee's Food Systems is a wholly owned subsidiary of CKE Restaurants, Inc. (NYSE: CKR) of Carpinteria, Calif. As of the end of its fiscal 2010 third quarter, CKE Restaurants, Inc., through its subsidiaries, had a total of 3,147 franchised, licensed or company-operated restaurants in 42 states and in 14 countries, including 1,221 Carl's Jr. restaurants and 1,913 Hardee's restaurants. For more information, or to find a Hardee's near you, go to [www.ckr.com](http://www.ckr.com) or [www.hardees.com](http://www.hardees.com). Hardee's social media sites include [www.facebook.com/hardees](http://www.facebook.com/hardees), [www.twitter.com/hardees](http://www.twitter.com/hardees) and [www.youtube.com/hardees](http://www.youtube.com/hardees). # # #