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## HARDEE'S® PRESENTS AWARDS TO TOP FRANCHISEES

*Honors Given for Outstanding Performance*

**ST. LOUIS, Mo.** – [April 28, 2008](#) – Hardee's Food Systems, Inc. recently honored several franchisee owners/groups with awards for stellar performance over the past year. The 2008 awards reflected positive sales and operation performance in calendar year 2007 and were presented at the company's annual franchisee meeting, held in St. Louis.

Award winners by category include:

- **Franchisee of the Year** - MRG Management (8+ units); Oshkosh Restaurants (2-7 Units); Pete-Ham Food Services (single unit);
- **Restaurant Sales** - OATC, Inc. (highest annual sales volume, Southgate, MD); Ponder Enterprises (highest comparable sales percentage increase, Dothan, AL); Tom McGinnis / Heritage Assets (highest comparable sales dollar increase, Greenville, KY);
- **Franchisee Sales (8+ units)** - OTAC, Inc. (highest average unit volume); Saddleback Investments (highest comparable sales dollar and percentage increase);
- **Franchisee Sales (2-7 units)** - Tall Corn Corporation (highest average unit volume); River Foods, Inc. (highest comparable sales dollar and percentage increase);
- **Franchisee Sales (single unit)** - R & A Foods (highest average unit volume); Dee H Foods. (highest comparable sales dollar and percentage increase).

In addition to sales awards, honors were also given to several franchisees for Operational Excellence. To qualify, a franchise restaurant had to receive platinum Quality Assurance audits, a score of 90% or higher on operational assessments and must have received one or fewer guest complaints per period. Those winners included:

- The Hastings Company (Jefferson, NC);
- John T. McGinnis / Heritage Assets (Leitchfield, KY);
- Northland Restaurant Group (Mandan, ND);
- FrancieCo (Marshall, MI);
- Restaurant Management Group (Mount Carmel, TN and Rogersville, TN);
- Boddie-Noell Enterprises (Norton, VA and Spotsylvania, VA);
- Huelng, Inc. (Spencer, IA).

Hardee's continued success is due in large part to the hard work and dedication of our franchisees," said Michael Murphy, Executive Vice President, Franchising and General Counsel of CKE Restaurants, Inc. "All of our franchise award winners share Hardee's commitment to providing guests with the best food, service and dining experience in the industry. It is a pleasure to have them on the Hardee's team. It is our hope that all of our owners and operators are inspired and motivated by these great achievements, and will continue to help lead us toward successful 2008.

Hardee's Food Systems, Inc. is a wholly owned subsidiary of CKE Restaurants, Inc. (NYSE: CKR) of Carpinteria, Calif. As of its fiscal 2008 fourth quarter ended Jan. 28, 2008, CKE Restaurants, Inc., through its subsidiaries, had a total of 3,067 franchised, licensed or company-operated restaurants in 42 states and in 13 countries, including 1,141 Carl's Jr. restaurants and 1,926 Hardee's restaurants. For more information, or to find a Hardee's near you, go to [www.ckr.com](http://www.ckr.com) or [www.hardees.com](http://www.hardees.com).

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\*Photo available upon request. Contact franchisee.