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HARDEE'S NOW OPEN IN ZIMMERMAN.

NEW LOCATION IS LATEST BUILDING DESIGN FOR HARDEE'S.

BROOKLYN PARK, MN. – December 4, 2009 – Hardee's in Zimmerman, MN has opened. "We are thrilled to be finally open in Zimmerman", said Mike Hoff, operating partner. "New elements such as enhanced décor, plasma TV screens and Free Wireless Internet access are just a few of the new features of this new look for Hardee's", adds Dave Glodowski, who along with Mr. Hoff, own and operate 19 Hardee's locations throughout 3 states. "Hardee's roots are in small town America and we believe Zimmerman is a great fit", Mr. Hoff added.

Hardee's has hired a staff of about 60 employees and is open from 6:00 a.m. until 10:00 p.m. Mon – Thurs, 6:00 a.m. to 11:00 p.m. on Friday and Saturday, and from 7:00 a.m. to 10:00 p.m. on Sundays. The restaurant is located just off Hwy 169 on Fremont Ave. in Zimmerman, MN.

MRG Management, Inc. is a franchisee of Hardee's Food Systems, Inc. Visit them on the web at www.biggerbetterburgers.com

Celebrating more than 45 years in the quick-service industry, Hardee's Food Systems is a wholly owned subsidiary of CKE Restaurants, Inc. (NYSE: CKR) of Carpinteria, Calif. As of the end of its fiscal 2010 first quarter, CKE Restaurants, Inc., through its subsidiaries, had a total of 3,133 franchised, licensed or company-operated restaurants in 42 states and in 14 countries, including 1,205 Carl's Jr. restaurants and 1,915 Hardee's restaurants. For more information, or to find a Hardee's near you, go to www.ckr.com or www.hardees.com.

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